

Contract # 318895

Date Entered 06/25/12
Last Modified 09/20/12

Entered By Jill Hipskind

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

National Media
815 Slaters Lane
Alexandria, VA 22314

Schedule Dates	09/28/12-10/04/12	By Broadcast Month	Spots	Rate
Advertiser	NRCC - National Republican Congressional Committee	Sep. 2012	27	\$21,050.00
Agency	National Media (2711)	Oct. 2012	42	\$47,600.00
Product	Political - Issue (1068)	Grand Total:	69	\$68,650.00

Brand	CO-op	Headline #	No
Telerep/Philadelphia, Philadelphia (1057)			
ANGLE,BEN	/		
CPE			
Account Types	15/426/2601	Commission	\$10,297.50
Billing Type	National/Political	Net Total	\$58,352.50
Comments	NRCC IE 9/28	Sales Tax	

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	12:35A- 1:35A (EST)				1			1		\$300.00		\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
2.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	12P- 1P (EST)				1			1		\$550.00		\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
3.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	4:30A- 4:59A (EST)				1			1		\$275.00		\$275.00	Charlotte (WSOC)	EYE NEWS-4:30A	6/25/12
4.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	5A- 5:30A (EST)				1			1		\$500.00		\$500.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
5.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	5P- 5:30P (EST)				1			1		\$1,100.00		\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
6.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	5:30A- 6A (EST)				1			1		\$550.00		\$550.00	Charlotte (WSOC)	EYE-SAM DAYBRK<	6/25/12
7.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	5:30P- 6P (EST)				1			1		\$1,200.00		\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 5:30<	6/25/12
8.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	6P- 6:30P (EST)				1			1		\$1,300.00		\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
9.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	6A- 7A (EST)				1			1		\$1,200.00		\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12
10.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	6:58P- 6:59P (EST)				1			1		\$1,900.00		\$1,900.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
11.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	6:58P- 7:30P (EST)				1			1		\$1,300.00		\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
12.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	7A- 8A (EST)				1			1		\$1,200.00		\$1,200.00	Charlotte (WSOC)	GD MORN AMR-ABC	6/25/12
13.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	7:28P- 7:56P (EST)				1			1		\$1,300.00		\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
14.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	9A- 10A (EST)				1			1		\$225.00		\$225.00	Charlotte (WSOC)	REGIS&KELLY<	6/25/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 318895

Schedule Dates 09/28/12-10/04/12
Advertiser NRCC - National Republican Congressional Commi^l
Agency National Media (2711)
Product Political - Issue (1068)

CO-OP
Headline # 06180793

Charlotte (WSOC)
By Broadcast Month

Spots
Rate

NRCC - National Republican Congressional Commi^l
National Media (2711)
Political - Issue (1068)
2601 NRCC IE (13154)

Entered By Jill Hipskind
No

\$21,050.00
42
\$47,600.00
Grand Total: 69
\$68,650.00

National Media
815 Slaters Lane
Alexandria, VA 22314

Salesperson
Brand
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Teletel/Philadelphia, Philadelphia (1057)
Teletel/Philadelphia, Philadelphia (1057)
ANGLE,BEN
/
155/426/2601
National/Political
Standard
NRCC IE 9/28

Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

15.00
\$10,297.50
\$58,352.50

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/01/12-10/01/12	3	:30	11P- 11:35P (EST)	1							1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12	
16.0	Normal Line / Spot	10/01/12-10/01/12	3	:30	12-05A- 1:05A (EST)	1							1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12	
17.0	Normal Line / Spot	10/01/12-10/01/12	3	:30	12P- 1P (EST)	1							1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12	
18.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	5A- 5:30A (EST)	1							1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-SAM DAYBRK<	6/25/12	
19.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	5:30A- 6A (EST)	1							1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-SAM DAYBRK<	6/25/12	
20.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	5:30P- 6P (EST)	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 30<	6/25/12	
21.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	6P- 6:30P (EST)	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12	
22.0	Normal Line / Spot	10/01/12-10/01/12	2	:30	6:30P- 6:59P (EST)	1							1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12	
23.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	6:58P- 7:30P (EST)	1							1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12	
24.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	7A- 8A (EST)	1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GD MRN ANR ABC	6/25/12	
25.0	Normal Line / Spot	09/29/12-09/29/12	2	:30	11:30P- 12:05A (EST)								1	\$800.00	\$800.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12	
26.0	Normal Line / Spot	09/29/12-09/29/12	3	:30	12P- 12:30P (EST)								1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWIT MDY SA	6/25/12	
27.0	Normal Line / Spot	09/29/12-09/29/12	3	:30	5A- 7A (EST)								1	\$425.00	\$425.00	Charlotte (WSOC)	EYE NWS MRN1	6/25/12	
28.0	Normal Line / Spot	09/29/12-09/29/12	3	:30	7A- 8A (EST)								1	\$450.00	\$450.00	Charlotte (WSOC)	EYE NWS MRN2	6/25/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV
 1901 North Tryon Street
 Charlotte, NC 28206-2700

National Media
 815 Slaters Lane
 Alexandria, VA 22314

Schedule Dates	09/28/12-10/04/12	Date Entered	06/25/12
Advertiser	NRCC - National Republican Congressional Commi	Last Modified	09/20/12
Agency	National Media (2711)	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	2601 NRCC IE (131544)	Headline #	06180793
Sales Office	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Buyer Name	ANGLE,BEN	Order Type	Normal
Phone/Fax	/	Packag Deal	
CPE	155/426/2601	Commission %	15.00
Account Types	National/Political	Commission	\$10,297.50
Billing Type	Standard	Net Total	\$58,352.50
Comments	NRCC IE 9/28 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / Spot	09/29/12-09/29/12	4	:30	7:30P- 8P (EST)							2	2	\$600.00	\$1,200.00	Charlotte (WSOC)	ET/WND	6/25/12	
30.0	Normal Line / Spot	09/29/12-09/29/12	2	:30	8A- 9A (EST)							1	1	\$800.00	\$800.00	Charlotte (WSOC)	GD MRM-SAT-ABC	6/25/12	
31.0	Normal Line / Spot	09/30/12-09/30/12	3	:30	12P- 12:30P (EST)							1	1	\$450.00	\$450.00	Charlotte (WSOC)	EWMIT MDY-SU	6/25/12	
32.0	Normal Line / Spot	09/30/12-09/30/12	2	:30	6P- 6:30P (EST)							1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYE NWS SUN 6	6/25/12	
33.0	Normal Line / Spot	09/30/12-09/30/12	3	:30	6A- 7A (EST)							1	1	\$425.00	\$425.00	Charlotte (WSOC)	EYE NW/5U MRM1	6/25/12	
34.0	Normal Line / Spot	09/30/12-09/30/12	2	:30	7A- 8A (EST)							1	1	\$450.00	\$450.00	Charlotte (WSOC)	EYE NW/5U MRM2	6/25/12	
35.0	Normal Line / Spot	09/30/12-09/30/12	2	:30	8A- 9A (EST)							1	1	\$850.00	\$850.00	Charlotte (WSOC)	GD MRN-SUN-ABC	6/25/12	
36.0	Normal Line / Spot	09/30/12-09/30/12	3	:30	9A- 10A (EST)							1	1	\$550.00	\$550.00	Charlotte (WSOC)	THIS WEEK-ABC	6/25/12	
37.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	11P- 11:35P (EST)							1	1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EWMIT NW/S	6/25/12	
38.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	12:05A- 1:05A (EST)							1	1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12	
39.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	12P- 1P (EST)							1	1	\$500.00	\$500.00	Charlotte (WSOC)	EWMIT MIDDAY	6/25/12	
40.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	5A- 5:30A (EST)							1	1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-SAM DAYBKK	6/25/12	
41.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	5:30A- 6A (EST)							1	1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-SAM DAYBKK	6/25/12	
42.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	5:30P- 6P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EWMIT NW/S 30<	6/25/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Charlotte (WSOC)		Spots	Rate
By Broadcast Month	Entered	Spots	Rate
Sep. 2012	27	27	\$21,050.00
Oct. 2012	42	42	\$47,600.00
Grand Total:	69	69	\$68,650.00

Contract # 318895

Schedule Dates 09/28/12-10/04/12

Advertiser

NRCC - National Republican Congressional Committ

Location 1901 North Tryon Street

Charlotte, NC 28206-2700

WSOC-TV

Brand National Media

Product

Political - Issue (1068)

Agency National Media (2711)

Comments

815 Slater's Lane

Alexandria, VA 22314

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name ANGLE,BEN

Phone/Fax /

CPE 155/426/2601

Account Types National/Political

Billing Type Standard

Comments NRCC IE 9/28

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 06/25/12

Last Modified 09/20/12

Entered By

Jill Hipskind

No

Headline #

06180793

Demo

Normal

Order Type

Packaged Deal

Commission %

15.00

Commission

\$10,297.50

Net Total

\$58,352.50

Sales Tax

Charlotte (WSOC)		Spots	Rate
By Broadcast Month	Spots		
Sep. 2012	27	\$21,050.00	
Oct. 2012	42	\$47,600.00	
Grand Total:	69	\$68,650.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	6A- 6:30P (EST)				1				1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EWEWIT NWS 6<	6/25/12
44.0	Normal Line / Spot	10/04/12-10/04/12	2	:30	6:30P- 6:59P (EST)				1				1	1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
45.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	6:58P- 7:30P (EST)				1				1	1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
46.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	7A- 8A (EST)				1				1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
47.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	7A- 8A (EST)				1				1	1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EWEWIT NWS 11<	6/25/12
48.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	11P- 11:35P (EST)				1				1	1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12
49.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	12:05A- 1:05A (EST)				1				1	1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EWEWIT NWS 11<	6/25/12
50.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	12P- 1P (EST)				1				1	1	\$250.00	\$250.00	Charlotte (WSOC)	EWEWIT NWS 11<	6/25/12
51.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	SA- 5:30A (EST)				1				1	1	\$500.00	\$500.00	Charlotte (WSOC)	EWEWIT MIDDAY<	6/25/12
52.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	5:30A- 6A (EST)				1				1	1	\$450.00	\$450.00	Charlotte (WSOC)	EWEWIT NWS 6<	6/25/12
53.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	5:30P- 6P (EST)				1				1	1	\$450.00	\$450.00	Charlotte (WSOC)	EWEWIT NWS 6<	6/25/12
54.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	6P- 6:30P (EST)				1				1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EWEWIT NWS 6<	6/25/12
55.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	6:58P- 6:59P (EST)				1				1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EWEWIT NWS 6<	6/25/12
56.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	6:58P- 7:30P (EST)				1				1	1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
		10/02/12-10/02/12	4	:30	7A- 8A (EST)				1				1	1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
		10/02/12-10/02/12	4	:30	7A- 8A (EST)				1				1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Date:

Comments:

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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 318895
Schedule Dates 09/28/12-10/04/12
Advertiser NRCC - National Republican Congressional Committ
Agency National Media (2711)
Product Political - Issue (1068)

Brand 2601 NRCC IF (131544)
Salesperson Telerep/Philadelphia, Philadelphia (1057)

Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2601
Account Types National/Political

Billing Type Standard
Comments NRCC IF 9/28
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/25/12
Last Modified 09/20/12
Entered By Jill Hipskind
No 06180793

CO-OP
Headline #
Demo
Order Type
Normal

Commission % 15.00
Commission
Net Total \$58,352.50

Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 27 \$21,050.00
Oct. 2012 42 \$47,600.00
Grand Total: 69 \$68,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	11P- 11:35P (EST)				1				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EVENT/NWS 11<	6/25/12	
58.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	12:05A- 1:05A (EST)				1				1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12	
59.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	12P- 1P (EST)				1				1	\$500.00	\$500.00	Charlotte (WSOC)	EVENT MIDDAY<	6/25/12	
60.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	5A- 5:30A (EST)				1				1	\$450.00	\$450.00	Charlotte (WSOC)	EVE-SAM DAYBRK<	6/25/12	
61.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	5:30A- 6A (EST)				1				1	\$450.00	\$450.00	Charlotte (WSOC)	EVE-5AM DAYBRK<	6/25/12	
62.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	5:30P- 6P (EST)				1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EVENT/NWS 30C	6/25/12	
63.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	6P- 6:30P (EST)				1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EVENT/NWS 6<	6/25/12	
64.0	Normal Line / Spot	10/03/12-10/03/12	2	:30	6:30P- 6:50P (EST)				1				1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12	
65.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	6:50P- 7:30P (EST)				1				1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12	
65.0.1	Closed Preempt	10/03/12												Charlotte (WSOC)	Program Change/Exception - GOVERNOR DEBATE				
66.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	7A- 8A (EST)				1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12	
67.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	8P- 9P (EST)				2				2	\$4,00.00	\$8,000.00	Charlotte (WSOC)	MIDDLE/SUBURB	6/25/12	
68.0	IMG For 65.0.1 / Spot	10/03/12-10/03/12	6	:30	8A- 9A (EST)				1				1	\$1,150.00	\$1,150.00	Charlotte (WSOC)		9/20/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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